

PHUONG NGUYEN-HOANG
School of Planning and Public Affairs & Public Policy Center
University of Iowa
phuong-nguyen@uiowa.edu

EDUCATIONAL AND PROFESSIONAL HISTORY

1. Higher Education

Syracuse University, NY, USA, 2006-2010, Public Administration, Ph.D.

Advisor: John Yinger

Duke University, NC, USA, 2004-2006, Public Policy, MPP

Foreign Trade University, Vietnam, 1994-1999, International Economics, BS

Vietnam National University - Ho Chi Minh City, 1994-1998, English, BA

2. Professional and Academic Positions

Associate Professor, 7/2017-present, School of Planning and Public Affairs (SPPA),
University of Iowa

Associate Professor, 7/2017-present, Social and Education Policy Research Program, and Health
Policy Research Program, Public Policy Center (PPC), University of Iowa

Assistant Professor, 1/2011-6/2017, SPPA

Assistant Professor, 1/2011-6/2017, Social and Education Policy Research Program, PPC

Graduate Associate, 2007-2010, Center for Policy Research, Syracuse University

Research Assistant, 2006-2007, Moynihan Institute of Global Affairs, Syracuse University

Teaching Assistant, 2005-2006, Sanford School of Public Policy, Duke University

Research Assistant, Summer 2005, Center for Child and Family Policy, Duke University

Specialist, 1999-2004, Vietnamese Ministry of Foreign Affairs, Ho Chi Minh City, Vietnam

Freelance Interpreter (Consecutive and Simultaneous), 2000-2004

Translator, 1999-2004, Fulbright Economics Teaching Program, Ho Chi Minh City, Vietnam

Teacher of English, 1995-2004, English language training centers in Ho Chi Minh City, Vietnam

3. Honors and Awards

[Curriculum Innovation Award](#), the Association of Collegiate Schools of Planning and the
Lincoln Institute of Land Policy, 2018 (for the course of Financing Local Government)

Distinguished Research and Development Award, International Association of Assessing Officers, 2013 (for the *National Tax Journal* article)

Jean Flanigan Outstanding Dissertation Award, Association for Education Finance and Policy, 2012

Maxwell Dissertation Fellowship, 2009-2010

Research Assistantship, Syracuse University, 2006-2009

U.S. Department of State Fulbright Scholarship, 2004-2006

Teaching Assistantship, Duke University, 2004-2006

Norwegian Ministry of Foreign Affairs Scholarship for the International Summer School, Oslo University, Norway, Summer 2001

RESEARCH

1. Publications

- Nguyen-Hoang, Phuong and John Yinger. Forthcoming. "How Salience and Framing Alter The Behavioral Impacts Of Property Tax Relief." *Public Finance and Management*
- Nguyen-Hoang, Phuong. Forthcoming. "Is Tax Increment Financing a Fiscal Bane or Boon?" *Journal of Planning Education and Research*. DOI: [10.1177/0739456X18774121](https://doi.org/10.1177/0739456X18774121)
- Yeung, Ryan, and Phuong Nguyen-Hoang. 2020. "It is the Journey, not the Destination: The Effect of School Travel Mode on Student Achievement." *Journal of Urbanism*, 13(2): 170-186.
- Yeung, Ryan, and Phuong Nguyen-Hoang. 2020. "Using Texting to Nudge Urban Public School Students to and through College." *Journal of Research on Technology in Education*, 52(1): 113-127.
- Nguyen-Hoang, Phuong. 2019. "Does the Cost-Cutting Strategy of Closing Public Schools Provide Financial Benefits? Evidence from Ohio." *Public Budgeting & Finance*, 39(3): 3-21.
- Yeung, Ryan, Philip Gigliotti, and Phuong Nguyen-Hoang. 2019. "The Impact of U.S. News College Rankings on the Compensation of College and University Presidents." *Research in Higher Education*, 60(1):1-17.

- Nguyen-Hoang, Phuong. 2019. "TIF and Education Funding." In *Tax Increment Financing and Economic Development: Uses, Structures and Impact (2nd edition)*, edited by Craig L. Johnson and Kenneth A. Kriz. SUNY Press. ISBN: 978-1-4384-7497-7
- Nguyen-Hoang, Phuong and Ryan Yeung. 2018. "From Mother to Child: The Effects of Prenatal Maternal Passive Smoking on Academic Outcomes." *Journal of Public Health Policy*, 39(2): 231-244.
- Nguyen-Hoang, Phuong and Alexander Bogin. 2017. "Raising State Gas Tax Rates for Transportation Revenues: Navigating a Bumpy Road," *Journal of Planning Education and Research*, 37(2): 164-175.
- Yinger, John and Phuong Nguyen-Hoang. 2016. "Hedonic Vices: Fixing Inferences about Willingness-To-Pay in Recent House-Value Studies," *Journal of Benefit-Cost Analysis*, 7(2): 248-291.
- Shane, Dan, Phuong Nguyen-Hoang, Suzanne Bentler, Peter Damiano, and Elizabeth Momany. 2016. "Medicaid Health Home Reducing Costs and Reliance on Emergency Department: Evidence from Iowa," *Medical Care*, 54(8): 752-757.
- Yeung, Ryan and Phuong Nguyen-Hoang. 2016. "Endogenous Peer Effects: Fact or Fiction?" *Journal of Educational Research*, 109(1): 37-49.
- Nguyen-Hoang, Phuong. 2015. "Volatile Earmarked Revenues and State Highway Expenditures in the United States." *Transportation*, 42(2): 237-256.
- Duncombe, William, Phuong Nguyen-Hoang, and John Yinger. 2015. "Measurement of Cost Differentials." In *Handbook of Research in Education Finance and Policy (2nd edition)*, edited by Helen F. Ladd and Margaret E. Goertz. Routledge.
- Bogin, Alexander and Phuong Nguyen-Hoang. 2014. "Property Left Behind: An Unintended Consequence of a No Child Left Behind "Failing" School Designation." *Journal of Regional Science*, 54(5): 788–805.
- Nguyen-Hoang, Phuong. 2014. "Tax Increment Financing and Education Expenditures: The Case of Iowa." *Education Finance and Policy*, 9(4): 515–540.
- Nguyen-Hoang, Phuong. 2014. "School District Income Taxes and School Inputs: The Case of Ohio." *Journal of Education Finance*, 40(1): 38–59.

- Eom, Tae Ho, William Duncombe, Phuong Nguyen-Hoang, and John Yinger. 2014. "The Unintended Consequences of Property Tax Relief: New York's STAR Program." *Education Finance and Policy*, 9(4): 446–480.
- Nguyen-Hoang, Phuong, and Ryan Yeung. 2014. "Dollars for Lives: The Effect of Highway Capital Investments on Traffic Fatalities." *Journal of Safety Research*, 51: 109–115.
- Nguyen-Hoang, Phuong and Yilin Hou. 2014. "Local Fiscal Responses To Procyclical Changes in State Aid." *Publius*, 44(4): 587–608.
- Nguyen-Hoang, Phuong, Ryan Yeung and Alex Bogin. 2014. "No Base Left Behind: The Impact of Military Base Closures on Educational Expenditures and Outcomes." *Public Finance Review*, 42(4): 439–465.
- Nguyen-Hoang, Phuong and John Yinger. 2014. "Education Finance Reform, Local Behavior, and Student Performance in Massachusetts." *Journal of Education Finance*, 39(4): 297–322.
- Nguyen-Hoang, Phuong. 2013. "Tax Limit Repeal and School Spending." *National Tax Journal*, 66(1): 117–148.
- Ross, Justin and Phuong Nguyen-Hoang. 2013. "School District Income Taxes: New Revenue or a Property Tax Substitute." *Public Budgeting & Finance*, 33(2): 19–40.
- Nguyen-Hoang, Phuong. 2012. "Fiscal Effects of Budget Referendums: Evidence from New York School Districts." *Public Choice*, 150(1–2):77–95.
- Nguyen-Hoang, Phuong. 2012. "Cost Function and its Use for Intergovernmental Educational Transfers in Vietnam." *Education Economics*, 20(1): 69–91.
- Nguyen-Hoang, Phuong and John Yinger. 2011. "The Capitalization of School Quality into House Values: A Review." *Journal of Housing Economics*, 20(1): 30–48.
- Nguyen-Hoang, Phuong and Larry Schroeder. 2011. "Budgeting in Viet Nam: Decentralized Decision-making in a Unitary State Budget Environment." in *Comparative Public Budgeting: A Global Perspective*, edited by Charles Menifield. Sudbury, MA: Jones & Barlett Learning, pages: 133–150.
- Nguyen-Hoang, Phuong and Ryan Yeung. 2010. "What is Paratransit Worth?" *Transportation Research Part A*, 44(10): 841–853.

- Nguyen-Hoang, Phuong and Larry Schroeder. 2010. "An Analysis of Quasi-Decentralized Budgeting in Viet Nam." *International Journal of Public Administration*, 33(12-13): 698-709.
- Nguyen-Hoang, Phuong and John McPeak. 2010. "Leaving or Staying: Inter-Provincial Migration in Vietnam." *Asian and Pacific Migration Journal*, 19(4):473-500.
- Nguyen-Hoang, Phuong. 2008. "What is in it for the Poor? Evidence from Fiscal Decentralization in Vietnam." *Journal of Public and International Affairs*, 19, 69-90.
- Nguyen-Hoang, Phuong. 2008. "Performance Budgeting: Its Rise and Fall." *Maxwell Review*, 91-106.

2. Reports

Reports affiliated with the Health Policy Research Program at the Public Policy Center

- Momany, Elizabeth, Peter Damiano, Phuong Nguyen-Hoang, Dan Shane, Suzanne Bentler, Jason Wachsmuth. 2018. "Iowa Wellness Plan Evaluation Interim Report CY 2016."
- Askelson, Natoshia, Patrick Brady, Cristian Meier, Grace Ryan, Youn So Jung, Phuong Nguyen-Hoang, Whitney Bash-Brooks, and Lejla Avdic. 2018. "Healthy Schools Healthy Students: Evaluation Results and Recommendations."
- Momany, Elizabeth, Suzanne Bentler, Susan McKernan, Peter Damiano, Natoshia Askelson, Brad Wright, Dan Shane, and Phuong Nguyen-Hoang. 2017. "Iowa's Marketplace Choice Summative Report: January 1, 2014-December 31, 2015."
- Momany, Elizabeth, Peter Damiano, Dan Shane, Phuong Nguyen-Hoang, Suzanne Bentler, and Jason Wachsmuth. 2017. "Outcomes for Iowa Medicaid Chronic Condition Health Home Program Enrollees: SFYs 2012-2015."
- Momany, Elizabeth, Phuong Nguyen-Hoang, Peter Damiano, Suzanne Bentler, and Dan Shane. 2017. "Cost Analyses of the Iowa Chronic Condition Health Home Program."
- Momany, Elizabeth, Peter Damiano, Dan Shane, Phuong Nguyen-Hoang, Suzanne Bentler, and Jason Wachsmuth. 2017. "Evaluation of Iowa Medicaid's Integrated Health Home Program: Outcomes and Costs of Care SFYs 2012-2015."
- Momany, Elizabeth, Peter Damiano, Dan Shane, Phuong Nguyen-Hoang, Suzanne Bentler, and Jason Wachsmuth. 2017. "Evaluation of Iowa Medicaid Chronic Condition Health Home Program Enrollees: SFYs 2012-2015."

Momany, Elizabeth, Suzanne Bentler, Susan McKernan, Peter C. Damiano, Natoshia Askelson, Brad Wright, Dan Shane, and Phuong Nguyen-Hoang. 2017. "MPC Preliminary Summative Report."

Momany, Elizabeth, Peter Damiano, Phuong Nguyen-Hoang, Dan Shane, Suzanne Bentler, and Andrew Ghattas. 2016. "Iowa Health and Wellness Plan Evaluation: Interim Report."

Momany, Elizabeth, Peter C. Damiano, Suzanne E. Bentler, Brooke McInroy, Phuong Nguyen-Hoang. 2015. "Evaluation of Iowa's Integrated Health Home."

Momany, Elizabeth, Phuong Nguyen-Hoang, Peter C. Damiano, Suzanne E. Bentler, and Dan Shane. 2014. "Cost Analyses of the Iowa Medicaid Health Home Program."

Momany, Elizabeth, Helen Schartz, Phuong Nguyen-Hoang, Knute Carter and Aaron Strong. 2012. "Costs of Health Care Medicaid for Employed People with Disabilities: Effects of Employment on Health Care Costs." Public Policy Center, University of Iowa. Available at goo.gl/c8Z4d1

Other reports

Nguyen-Hoang, Phuong and Peter Damiano. 2016. "A Preliminary Look at Revenue and Expenditure Categories for the "Secure an Advanced Vision for Education" (SAVE) Fund during the First Seven Years."

Nguyen-Hoang, Phuong, and Ryan Yeung. 2014. "Dollars for Lives: The Effect of Highway Capital Investments on Traffic Fatalities." Available here: <http://goo.gl/6WT57P>

Nguyen-Hoang, Phuong and William Duncombe. 2012. "Earmarked Revenues and Spending Volatility: The Case of Highway Finance." Available here: <http://goo.gl/jrQ2be>

d'Hombres, Beatrice and Phuong Nguyen-Hoang. 2011. "International and Time Comparisons of Inequality in Tertiary Education." World Bank. goo.gl/33ex5H

3. Other Published Scholarly Works

Nguyen-Hoang, Phuong. 2016. Property taxes in Iowa. Available at <https://goo.gl/DMkVBB>

Yeung, Ryan and Phuong Nguyen-Hoang. 2014. "Fixed-Effects Models." In *Encyclopedia of Education Economics and Finance*, edited by Dominic Brewer and Lawrence O. Picus. Sage.

Nguyen-Hoang, Phuong. 2006. Review of I. Goldin and K. Reinert, Globalization for Development. *Journal of International Logistics and Trade*, 4(1), 131-133.

4. Working Papers under Review

“Has Tax Increment Financing Helped or Hurt Rural School Districts’ Property Tax Base? The Case of Iowa” (under R&R)

“Cap and Gap: The Fiscal Effects of Property Tax Levy Limits in New York” (with Pengju Zhang)

“The Flypaper Effect: Methods, Magnitudes, and Mechanisms” (with John Yinger)

“An Implementation and Outcome Evaluation of a Team Nutrition Intervention: Increasing Knowledge, Attitudes and Preferences” (with multiple co-authors)

5. Works in Progress

“Does Tax Increment Financing Affect Income Growth and Income Tax Revenue?”

“Which Students to Count: The Use of Enrollment for School Infrastructure Sales Tax in Iowa” (with Peter Damiano)

“Entry or Exit?: The Impact of Tax Increment Financing on Firm Dynamics in Iowa” (with Yoon-Jung Choi)

“Home Rule in Texas” (with Pengju Zhang)

6. Submitted and Funded Grants

“Does Tax Increment Financing Boost Firm Performance?” (2018) – Principal Investigator
Funding Agency: Iowa Social Science Research Center
Status: Funded for \$5,000

“Does Closing Public Schools Save Costs?” – Sole Principal Investigator
Funding Agency: Lincoln Institute of Land Policy
Status: submitted September 2015, not funded

“School Travel Modes and Kindergartners’ Academic Performance: Evidence from the Early Childhood Longitudinal Program” – Sole Principal Investigator
Funding Agency: Institute of Education Sciences, U.S. Department of Education
Status: submitted July 2015, not funded

- “From Mother to Child: The Long-Term Effects of Prenatal Maternal Passive Smoking on Academic Outcomes” (2014) – Co-principal Investigator
Status: Submitted to the National Institute of Health, but not funded
- “Tax Increment Financing and Education Expenditures: The Case of Iowa” (2013) – Sole Principal Investigator
Funding Agency: Lincoln Institute of Land Policy
Status: Funded for \$3,000
- “Dollars for Lives: The Effects of Capital Outlay and Maintenance Expenditures on Highway Fatalities” (2013 – 2014) – Principal Investigator
Funding Agency: Mid-American Transportation Center
Status: Funded for \$114,307
- “Economic Impacts of Local Development Subsidies” (2013 – 2014) – Investigator
Funding Agency: University of Iowa
Status: Funded for \$25,000
- “School District Income Tax, School Spending, and Student Performance: The Case of Ohio” (Summer 2012) – Sole Principal Investigator
Funding Agency: Graduate College, University of Iowa
Status: Funded for \$6,000
- “Earmarked Revenues and Spending Volatility: The Case of Highway Finance” (2011 – 2012) – Principal Investigator
Funding Agency: Mid-American Transportation Center
Status: Funded for \$102,513
- “A Quasi-Experimental Approach to Estimating the Impact of Off-Campus Housing on Student Outcomes: A National Study” (2012) Co-Principal Investigator
Status: Submitted to the Association for Institutional Research, but not funded

7. Presentations

(Presentations in italics are fully funded by the organizer.)

- “Cap and Gap: The Fiscal Effects of Property Tax Levy Limits in New York” (with Pengju Zhang)
Association for Budgeting & Financial Management, Washington DC, Sep 2019

- “Has Tax Increment Financing (TIF) Helped or Hurt Iowa Communities” (poster)
Visualizing Equitable and Sustainable Communities in Iowa, Iowa City, April 2019
- “How Does the Property Tax Cap Affect School Districts in New York?” (with Pengju Zhang)
Association for Education Finance and Policy, St. Louis MO, March 2019
- “IHU: Can Texting Be Used to Improve College Enrollment and Persistence for Urban Public School Students?” (with Ryan Yeung) (poster)
Association for Public Policy Analysis and Management, Washington DC, Nov 2018
- Panelist for a special session of “Spark Innovation in Learning Design” by the Lincoln Institute of Land Policy
Association of Collegiate Schools of Planning, Denver, Oct 2018
- “Tax Increment Financing in Iowa” (Oct 2018)
School of Planning and Public Affairs
- “Is Tax Increment Financing a Fiscal Bane or Boon?” (poster)
Association of Collegiate Schools of Planning, Denver, Oct 2017
Urban Affairs Association, Minneapolis, April 2017
- “Does Closing Public Schools Save Costs?”*
Next Generation of Public Finance Conference, Georgia State University, May 2016
- “Effects of School District Income Taxes on Property Values: An Unintended Consequence?”
(with Michael Hayes)
Association for Public Policy Analysis and Management, Miami FL, November 2015
Inequality Seminar, University of Iowa, Oct 2015
Association for Budgeting & Financial Management, Washington DC, October 2015
- “From Mother to Child: The Effects of Prenatal Maternal Passive Smoking on Academic Outcomes”
Association for Education Finance and Policy, Washington DC, February 2015
- “Tax Increment Financing and School Spending: The Case of Iowa”*
Lincoln Institute of Land Policy, Cambridge MA, October 2013
- “Dollars for Lives: The Effects of Capital Expenditures on Traffic Fatalities” (with Ryan Yeung)
Association for Budgeting & Financial Management, Washington DC, October 2013
- “State Aid Changes and Local Government Responses: The Case of Massachusetts”
National Tax Association, Providence RI, November 2012

- “School district income tax, school spending, and student performance: The case of Ohio”
Association for Education Finance and Policy, Boston MA, March 2012
- “No base left behind: The impact of military base closures on school district finance” (with Ryan Yeung and Alex Bogin) (poster)
Association for Education Finance and Policy, Boston MA, March 2012
- “Asymmetric responses to state education aid in Massachusetts” (poster)
Association for Education Finance and Policy, Seattle WA, March 2011
- “Tax limit repeal and school spending: Evidence from New York”
Association for Education Finance and Policy, Richmond VA, March 2010
- “Effects of Budget Referendums: Evidence from New York” and “Decentralized Budgeting in Viet Nam: An Overview”
Association for Budgeting & Financial Management, September 2009
- “Effects of Fiscal Decentralization on the Poor in Vietnam”
Association for Public Policy Analysis and Management, November 2008
- “Use of Cost Function Analyses for Intergovernmental Educational Transfers in Vietnam”
Association for Budgeting & Financial Management, October 2008
- “What is in it for the Poor? Evidence from Fiscal Decentralization in Vietnam”
Hawaii International Conference for Social Sciences, May 2008
- “Court-Mandated Education Finance Reform in Massachusetts: A Look into its Second Phase”
(with John Yinger)
Association for Education Finance and Policy, April 2008

TEACHING

Courses Taught

University of Iowa – Instructor

Analytic Methods in Planning II (core)

Financing Local Government (core)

Economic Development Finance

Poverty, Planning, and Public Policy

Syracuse University – Teaching Assistant

Public Budgeting (core) (2007, 2008, 2009)

Capstone Field Problem Advising

2019-2020: “Historic Preservation Initiative in Iowa City”

“Keokuk Downtown Revitalization Plan”

2018-2019: “Webster City Downtown Strategic Plan”

2017-2018: “Jackson County Tomorrow”

2016-2017: “Brownfields in Eastern Iowa”

2015-2016: “Housing and Equity in Iowa City: Investigating Trends of Housing Inequality
in the Iowa City Metropolitan Area”

2014-2015: “Decorah Stormwater management Plan”

2013-2014: “Self-supported Municipal Improvement Districts: A Toolkit for Planning,
Implementation, and Evaluation”

2012-2013: “Schools, Neighborhoods, and Student Outcomes: The Intersection of
Education and Community Development in Dubuque, Iowa”

2011-2012: “Sustainable Dubuque 2012: Portrait of Poverty Study”

SERVICE

1. University and community service

Director, University of Iowa Master of Public Affairs Program, 2019-

Chair, Planning & Zoning Commission, City of Coralville, IA, Jan 2020-present

Co-Chair, Planning & Zoning Commission, City of Coralville, IA, Jan 2019-Dec 2019

Member, Planning & Zoning Commission, City of Coralville, IA, Jan 2017-Dec 2018

Member, University of Iowa Judicial Commission, Aug 2018-present

Member, SURP Jim Harris Award Committee, 2016-present

Member, SURP Admissions Committee, 2012-2013, 2018-present

Prepared for the Sustainable Iowa Land Trust (SILT) with Excel spreadsheets to calculate the
benefits and costs of land donations, Fall 2015

Member, University of Iowa Social Science Research Advisory Board, University of Iowa,
2011-2012

Judge, the 12th Annual Student Interdisciplinary Health Group Research Poster Session,
University of Iowa, April 2011

2. Referee

Journal articles

Public Budgeting & Finance; National Tax Journal; Journal of Public Budgeting, Accounting, and Financial Management; Review of Educational Research; Journal of Housing Economics; Journal of Urban Planning and Development; Papers in Regional Science; Economic Development Quarterly; Public Finance Review; Annals of Regional Science; Contemporary Economic Policy; Education Economics; Health Affairs; Journal of Urban Economics; Journal of Southeast Asian Economies; Housing, Theory and Society; Pacific Accounting Review; Peabody Journal of Education; Public Finance and Management; Sage Online; Social Science Journal; Urban Affairs Review; Journal of Urban Affairs; AERA Open; and Urban Studies.

Tenure promotion review

+ University of Texas at Dallas (Nov 2019)